

Forsthofgut
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NATURHOTEL

Blogger Media Kit

NATURHOTEL FORSTHOFGUT



Media Kit

If you have any questions about our Hotel or ideas for a collaboration, our press team will be happy to help!

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NATURE HOTEL FORSTHOFGUT

The most beautiful wellness hotel in Europe (GEO Season, 2018)

The history of the Forsthofgut dates back 400 years: in 1617, of course, the Forsthof was not a hotel, but a simple forestry business and farm. With a lot of finesse, vision and creativity, we have succeeded in transforming this simple house into one of the leading hotels in the Salzburger Land. However, our rural roots always accompany us: "Only those who know their roots can create a future in the present," says host Christoph Schmuck.

In 1960 the foundation stone was laid for the hotel in its current form: At that time, the parents of senior partner Rupert Schmuck rented two rooms at the Forsthof for the first time. In 1980 Rupert Schmuck took over the farm with his wife Rosmarie, continued renting out rooms and expanded the house. Meanwhile, son Christoph, the fifth generation of the Schmucks am Forsthof, has taken over the hotel. Together with his wife Christina, his family and the entire team, Christoph has since been striving every day to make the Forsthofgut a special holiday resort.

The five-star hotel, the Forsthofgut at Leogang in SalzburgerLand offers a lot of activities, exquisite dining and spa treats in beautiful natural surroundings. The hotel's idyllic setting makes it the perfect Alpine escape in summer or winter.

Under the name ForsthofgutKÜCHE the team spoils you with jewellery in the three pleasure lines "Alpin", "Lokal" and "Vegan" in the historic-traditional and modern-alpine parlours. Gourmets experience the highest quality regional culinary art in the fine-dining restaurant "echt. gut essen.", awarded 2 Gault Millau domes. The wine route weinWALD in the basement, the new Austrian restaurant "1617" as well as the new buffet area "Genussmarkt" round off the culinary offer perfectly. The hotel bar Botanist, in the style of a pharmacy of the 20th century, invites you to round off the evening with special signature drinks. In the winter the house captivates by its direct situation at the ski run and own ski rental in the middle of the ski area Skicircus Saalbach-Hinterglemm-Leogang-Fieberbrunn.

www.forsthofgut.at



Nature Hotel Forsthofgut

FACTS & FIGURES

- - 100 luxurious rooms and suites and 2 luxury 145 m² chalet suites
- - Total area: 60,000 m² with outstanding gardens
- - Star category: stars ★★★★★
- - Employees: 150
- - Open 365 days a year

SPA, NATURE & ACTIVE

- Europe's first waldSPA on 3.800 m²
- 2.000 m² Adults-Only Spa with a sauna landscape with a total of 8 cabins, including a 40 m² outdoor sauna with a view of the hotel's own game reserve
- 25 m sports pool with spectacular roof terrace and a whirlpool towards Leoganger Steinberge
- stylish relaxation rooms with a view of nature as well as a spacious tea lounge
- most modern fitness centre on 300 m² with own fitness trainer
- the latest equipment from Technogym, including 11 cardio machines, 15 strength machines and the opportunity to complete a perfect functional training course
- Active room sonnenGRUSS with yoga and fitness units
- 30.000 m² large garden with organic swimming lake and rest islands
- professionally guided hikes and bike tours in summer and direct access to the Saalbach-Hinterglemm-Leogang-Fieberbrunn ski circus in winter
- Rental of the latest mountain bikes, walking sticks and backpacks
- In-house 3 ha game enclosure with red deer and fallow deer as well as guided feedings



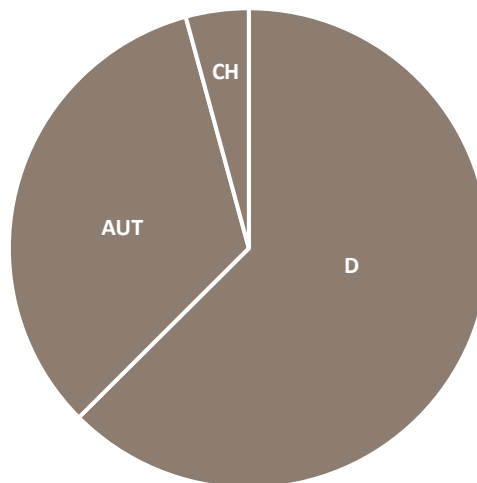
FOOD & DRINKS

- Breakfast from our market
- Snack in the afternoon
- A fine selection of 5-course menus in the evening
- An ambience to enjoy with 5 beautiful parlours
- 2 à la carte restaurants ("echt.gut essen." and "1617")
- Spacious sun terraces with stunning views of our surrounding mountain world
- Hotel bar botanist with exclusive spirits and own signature drinks

TARGET GROUP

- Guests: Active holidaymakers, wellness guests and families
- Main target markets: Germany, Austria, Switzerland
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Guest from Germany, Austria and Switzerland





SOCIAL MEDIA



48,k Fans



44,3k Follower

ForsthofgutBLOG

35 k accesses

Hashtags:

#forsthofgut

#ilovefhg

#waldspa

#forsthofgutküche



PREVIOUS BLOGGER COLLABORATIONS

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Aniahimsa	http://aniahimsa.com/2018/07/16/entschleunigung-7-tipps-fuer-den-perfekten-kurzurlaub/	61.8k
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Anni Sophie	http://annisophie.de/2017/04/20/naturhotel-forsthofgut-das-familiaerste-naturhotel-der-alpen/	109k
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Avaganza	http://avaganza.com/allgemein/erster-waldspa-europas-ankommen-durchatmen-und-wohlfuehlen/ http://avaganza.com/allgemein/naturforsthofgut-das-familienfreundlichste-5-sterne-wellnesshotel-in-oesterreich/	8.3k
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Klara's Life	http://klaraslife.com/de/zu-gast-im-forsthofgut/	116k
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Ruth Garte	http://ruthgarthe.com/naturhotel-forsthofgut/	29.5k
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